

AUTO BUZZ BY MICHAEL BETTENCOURT

Commitment phobia?

Here's a (car) club for you

With so many fine new automobiles on the market, if you're finding it difficult to commit to one long term, there's a new service starting up in the Toronto area that promises variety to easily bored luxury vehicle buyers.

Called Dreamfleet Automobile Club, the service offers owners the possibility of switching between two or three different luxury vehicles over the course of a single 36-month lease, all for the same monthly payment and terms.

The service will officially launch at the end of May, where a reception will be held with Dreamfleet's collection of automobiles for prospective members and business partners.

There's a membership fee to join the club, minimum of \$500, and from there each member gets to choose between different programs depending on how often they wish to be driving a different vehicle.

Dreamfleet estimates that members will then pay between \$60-\$100 more a month -- on top of whatever a normal 36-month lease on such a vehicle would be -- for the benefit of switching between two or three vehicles.

Note that different vehicle here does not necessarily mean "new vehicle," as you and a fellow member will basically be switching cars of around the same price level over that three-year term.

When it comes time for the handover, Dreamfleet will arrange suitably posh Switch events, before which the group's management will inspect and detail each vehicle in preparation for its new owner.

The vehicles start at \$45,000 (after taxes), such as the Volkswagen Beetle Cabriolet, and go up to just below six-figure territory (BMW 5-Series), although it appears that much of the vehicle mix is dependent upon the choices/preferences made by members.

We haven't seen any exotic Porsches or Ferraris on the firm's website, www.dreamfleet.com, but there are plenty of nice cars on there, and an added appeal of possible four-wheel drive over the winter.